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- THE BRAIN DECEIVES US

Verisimilitude ratio
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- FAKE NEWS THROUGHOUT HISTORY

Ancient History
Middle Ages
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- FABRICATING LIES
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- FIGHTING LIES

Category

Knowledge and Digital Culture

Curator

Mario Tascón

Area

400 – 900 m2

Fake News. The Factory of Lies

In the midst of the digital age, we generate and receive more information than ever before: globally, it is estimated that every second we share over 6,000 tweets, 740,000 WhatsApp messages and 700 Instagram posts on average. This unprecedented speed connects us like never before in history, but it also makes us more vulnerable to the manipulation of information. Every day, we are confronted with news and disinformation strategies that test our ability to discern what is true and what is false.

Although humanity has lived with falsehood and misrepresentation for centuries, the internet and mass media channels have taken the impact of fake news to unparalleled proportions. Capable of shaping public opinion, disrupting social cohesion and destabilising democratic mechanisms, misinformation raises the pressing need for media literacy.

Fake News. The Factory of Lies invites us to understand the complexity of the phenomenon, in order to identify different types of disinformation, learn how to recognise them and combat their dissemination.