

VIDA 13.0 ARTISTIC PRODUCTION INCENTIVES

The VIDA 13.0 Production Incentives category helps to finance artistic artificial life projects that have not yet been produced. This category of the competition is aimed at citizens or residents of countries comprising **Latin America, Spain and Portugal**.

These projects must offer discursive approaches to and innovative technical developments of the investigation of ALife. The projects may be based on systems which emulate, imitate or speculate on the notion of life through current research and technology. These systems may involve attributes of agency and autonomy which display specific behaviour, are dynamic, react to their surroundings and evolve, and which question the frontiers between what is alive and what is not, between synthetic and organic life.

In previous editions projects related to robotic entities, electronic avatars, chaotic algorithms, knowbots, cellular automats, neuronal networks, computer viruses, virtual ecosystems, interactive systems, reactive architecture, immersive environments, hybrid and semi-alive systems, telepresence systems and enhanced reality, amongst others, have been awarded prizes. Prize-winning projects from previous editions may be found on www.fundacion.telefonica.com/vida.

PRIZES

With prize money totalling **40,000(*)**, this category will reward various projects that deal with a relevant ALife concept and demonstrate the artist's capacity to produce the piece and outstanding quality in previous work.

* Cash prizes are subject to established taxation withholdings in accordance with currently applicable legislation in Spain. In the event that prize-winners are resident for tax purposes in countries with which Spain has tax agreements, withholdings may be avoided by submitting the appropriate certificate to this effect.

REGISTRATION

To enter the "Artistic Production Incentives" category, read the ***COMPETITION GUIDELINES*** carefully and fill out the ***ENTRY FORM***. For this edition an online entry form has been provided with access on the VIDA website: www.fundacion.telefonica.com/vida

DEADLINE

Period for submission of projects: from **19th July** to **7th November** 2010.

JURY PANEL

The works submitted will be examined by an international panel composed of **José-Carlos Mariátegui** (Peru), **Mónica Bello Bugallo** (Spain), **Nell Tenhaaf** (Canada) **Rodrigo Alonso** (Argentina), **Simon Penny** (USA/Australia), **Zhang Ga** (USA/China) and **Francisco Serrano** (General Director of Fundación Telefónica).

ENQUIRIES

Applicants may find prizewinning projects from previous years on the VIDA (PREVIOUS EDITIONS) website in order to verify that their project is in line with the philosophy of the competition.

Queries may be addressed to the **FAQs** section of the website, by e-mail to vida@telefonica.es or by calling **(0034) 91 584 23 00**.

RIGHTS

Participation in the contest implies assignation of the rights of use of videos and other material to the organisers of VIDA 13.0 for the following purposes:

- To advertise the competition in printed media, television, radio and the Internet
- To create material for the promotion and dissemination of the competition.
- For inclusion on the official VIDA website and that of Fundación Telefónica.

The competition organisers undertake to use the pieces submitted exclusively for the purposes described above. Commercial use is strictly forbidden. The authors of the works involved shall be clearly identified in the credits and shall receive free copies.

Participants must obtain all of the licences necessary for any third-party material used in their work. All intellectual and commercial property rights are reserved to the artists.

The personal data of participants shall be stored on a mailing file which is the property of Fundación Telefónica with the purpose of notifications concerning our activities. The rights of access, rectification, cancellation and objection can be exercised by means of e-mail to vida@telefonica.es.

CREDITS

The VIDA International Competition is made possible by Fundación Telefónica.

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Original idea: Rafael Lozano-Hemmer and Susie Ramsay.

VIDA 13.0 coordination: Reyes Esparcia.